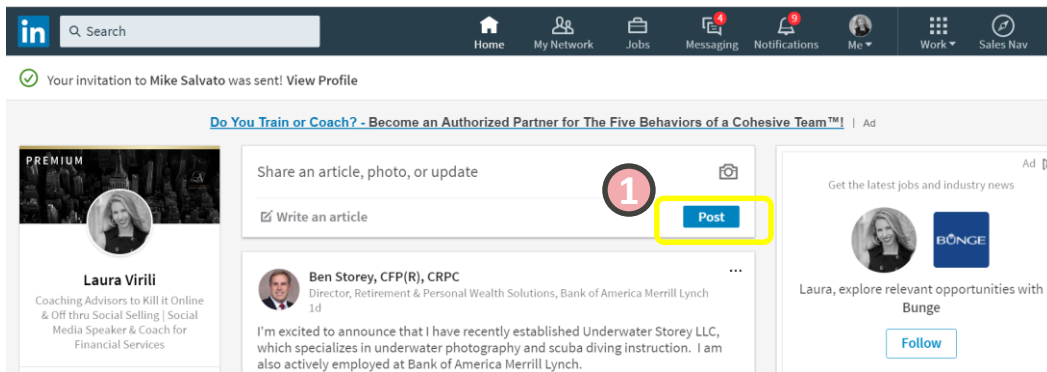


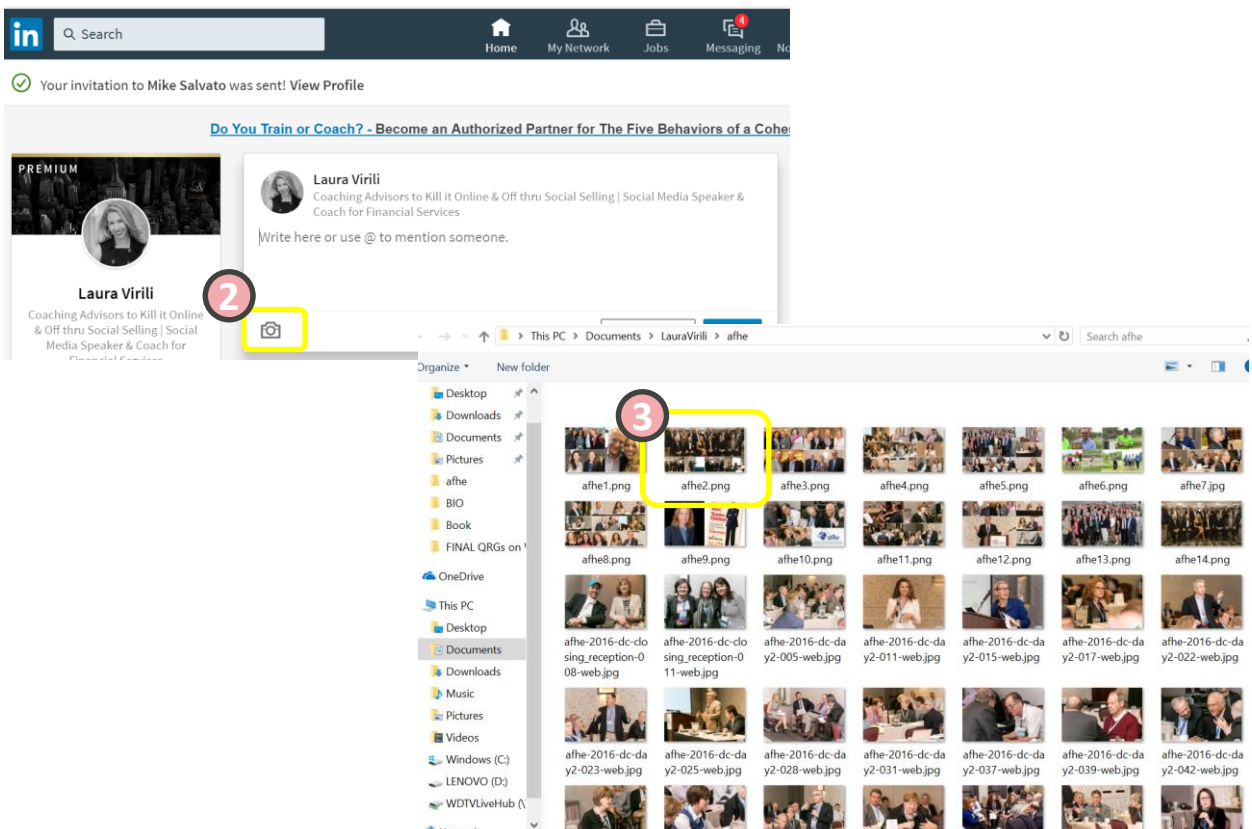
LinkedIn Article, Photo or Update

To post an article, photo or update on LinkedIn go to <http://www.linkedin.com> when the page loads

1. Go to the top of the page and click on 'Post' within the 'Share an article, post, or update' section



2. Click on the photo icon
3. Navigate to your folder that contains your photos




4. When the photo appears write copy
5. Make sure the post is set to '**Public**'
6. When complete click on '**Post**'

Call to Action


When posting promotions it is imperative that you include a call to action. It is always nice to include a short link, if need be you can shorten links with a service such as Bit.ly


4




Laura Virili
Coaching Advisors to Kill it Online & Off thru Social Selling | Social Media Speaker & Coach for Financial Services

Write here or use @ to mention someone.





5

Public 

6

Post



Idea Share!

Best times to post? In the middle of the week, Tue. Wed. Thur. when people are eating or drinking, 7:30-8:30am, 12 noon, 5:30-7:30. And on the weekends between 10am-12pm (your local time zone)