

# ARE YOUR ADVISORS MAXIMIZING CLIENT APPRECIATION EVENTS?

According to the 2023 Oechsli Report, 98% of Affluent Clients Crave Intimate Events\*  
Are You Ready to Grow Your Business?



Laura Virili, Keynote Speaker & Coach

*"Laura Virili's presentations on the financial challenges women face, especially in retirement, have been outstanding. Her engaging delivery and deep understanding of the subject consistently lead to increased net new assets. Laura has become a trusted partner in client engagement and business development – she is the Spanx of marketing: revolutionary, impactful, and always shaping success."*

- Sarah M., Senior Financial Advisor

## Imagine a presentation where your attendees don't just listen – they participate!

Learn the secrets to creating and executing unforgettable client appreciation events, witness the live transformation on stage, and let the magic continue seamlessly into the cocktail reception!

### What Advisors Will Experience:

#### ● EVENT MASTERY

Laura Virili, Keynote Speaker & Coach, will guide advisors step-by-step through planning and executing their own successful client appreciation events.

#### ● LIVE EVENT SIMULATION

Laura will then bring the event to life right at your conference, simulating an experience tailored to the venue to showcase how it's done.

#### ● PRACTICAL TOOLS & RESOURCES

Advisors will leave equipped with the tools and resources they need to create their own impactful client events that drive business growth.

### Why Choose Laura Virili?

- \* Compliments Every Other Conference Program
- \* We Handle All the Heavy Lifting for Your Chosen Client Event Presentation
- \* Full Conference Engagement – Laura Stays for the Conference

<i>Client Event</i>	Ideal Number of Attendees:		
	25 or less	25-50	50+
<b>Fashion &amp; Finance</b>	✓	✓	✓
<b>CHANEL Lip Gloss Soiree</b>	✓		
<b>Jo Malone Signature Scent</b>	✓	✓	✓
<b>Breakfast at Tiffany's</b>	✓	✓	✓

**Some of our top-rated events include the following:**

- \* **FASHION & FINANCE:** Experience the latest trends on the runway, personalized fragrances, and live illustrations of attendees, with a framed fashion illustration as a memorable takeaway.
- \* **CHANEL LIP GLOSS SOIRÉE:** Turns a classic gift exchange into a luxurious, playful experience where guests swap and steal wrapped CHANEL lip glosses.
- \* **JO MALONE SIGNATURE SCENT:** Customize your signature scent for yourself, your significant other and/or your home!
- \* **BREAKFAST AT TIFFANY'S:** The iconic 1960s movie is a classic that so many women love, and when it's brought to life through a luxurious event it will surely be talked about and anticipated.

*The Fun Part*

**Collaborate  
with Us in  
Designing the  
Perfect Event  
Experience**

**READY TO  
ELEVATE YOUR  
EVENTS?**

Contact us today to discuss how we can help you create contagious keynote and breakout sessions that create lasting impressions and drive sales!



**CHANEL Holiday Lip Gloss Soirée**

**Booking Keynotes, Breakout Sessions & Retreats**

Contact Chris Dungworth, RMA Speakers Bureau  
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