

# UNLOCK ACCESS TO TOP-PRODUCING ADVISORS

Effortless Events That Attract, Engage, and Leave a Lasting Impression

Live Fashion Illustrations @virili.illustrations



## Imagine an event where your advisors don't just listen – they participate!

Our partnership is designed to deliver unforgettable advisor and client appreciation events, complete with unique follow-up deliverables that keep you top-of-mind long after the event concludes.

### What Advisors Will Experience:

- **EVENT MASTERY** Laura Virili, Keynote Speaker & Coach, will take advisors on a fun & engaging journey, guiding them step-by-step through planning and executing their own successful – and unforgettable – client appreciation events.
- **LIVE EVENT** Laura will deliver the event within your market, creating a tailored experience that showcases how it's done, specifically customized for your venue.
- **PRACTICAL TOOLS & RESOURCES** Advisors will leave equipped with the tools and resources they need to create their own impactful client events that drive business growth.

### Fashion & Finance Event



*"Laura Virili's presentations on the financial challenges women*

*face, especially in retirement, have been outstanding. Her engaging delivery and deep understanding of the subject consistently lead to increased net new assets. Laura has become a trusted partner in client engagement and business development – she is the Spanx of marketing: revolutionary, impactful, and always shaping success."*

- Sarah M., Senior Financial Advisor

### Why Partner with Us?

We partner with you at every phase – before, during, and after the event– with a targeted pre- and post- strategy designed to maximize impact. Plus, you'll benefit from:

- ✦ Gaining Access to Top-Producing Advisors
- ✦ Standing Out in a Sea of Sameness
- ✦ Strengthening Your Brand in Your Market

And... We Do All the Heavy Lifting!

<i>Client Event</i>	Ideal Number of Attendees:			Designed For:	
	Up to 25	25-50	50+	Female	Male
Fashion & Finance	✓	✓	✓	✓	✓
CHANEL Lip Gloss Soiree	✓			✓	
Jo Malone Signature Scent	✓			✓	✓
Breakfast at Tiffany's	✓	✓	✓	✓	
Vision & Vines	✓	✓		✓	

## Some of our top-rated events include the following:

- \* **FASHION & FINANCE:** Experience the latest trends on the runway, personalized fragrances, and live illustrations of attendees, with a framed fashion illustration as a memorable takeaway.
- \* **CHANEL LIP GLOSS SOIRÉE:** Turns a classic gift exchange into a luxurious, playful experience where guests swap and steal wrapped CHANEL lip glosses.
- \* **JO MALONE SIGNATURE SCENT:** Customize your signature scent for yourself, your significant other and/or your home!
- \* **BREAKFAST AT TIFFANY'S:** The iconic 1960s movie is a classic that so many women love, and when it's brought to life through a luxurious event it will surely be talked about and anticipated.
- \* **VISION & VINES:** This vibrant event combines the creativity of vision boarding with the enjoyment of a glass of wine, offering a unique way to uncover and share goals, dreams, and aspirations with advisors and prospects.



CHANEL Lip Gloss Soirée

*Let's Chat*

Collaborate with us to design a customized event experience!

## Booking In Market Events & Keynotes

Contact Chris Dungworth, RMA Speakers Bureau  
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