

ARE YOUR ADVISORS MAXIMIZING CLIENT APPRECIATION EVENTS?

According to the 2023 Oechsli Report, 98% of Affluent Clients Crave Intimate Events*
Ready to Grow Your Business?

Live Fashion Illustrations @virili.illustrations



Fashion & Finance Event

"Laura Virili's presentations on the financial challenges women face, especially in retirement, have been

outstanding. Her engaging delivery and deep understanding of the subject consistently lead to increased net new assets. Laura has become a trusted partner in client engagement and business development – she is the Spanx of marketing: revolutionary, impactful, and always shaping success."

- Sarah M., Senior Financial Advisor

Imagine a presentation where advisors don't just listen – they participate!

Discover how to design and execute unforgettable client appreciation events that make a lasting impact.

What Advisors Will Experience:

● EVENT MASTERY

Laura Virili, Keynote Speaker & Coach, will guide advisors step-by-step through planning and executing their own successful client appreciation events.

● LIVE EVENT SIMULATION

Laura will bring the event to life, showcasing how to create an impactful experience tailored to your market.

● PRACTICAL TOOLS & RESOURCES

Advisors will leave with the tools and resources they need to create their own impactful events that engage clients, prospects, and COIs, driving business growth.

Who Should Attend?

- * **Growth Focused Advisors:** Everyone!
- * **Female Advisors:** Perfect for women-focused events and initiatives.
- * **Top Advisors:** Ideal for exclusive dinner events.
- * **COIs:** Both Internal and External.
- * **Client Appreciation Events:** Tailored to create lasting impressions.

Why Choose Laura Virili?

- * Compliments Every Other Client Appreciation and Growth Program
- * We Handle All the Heavy Lifting for Your Chosen Event
- * It's Sponsor Friendly

<i>Client Event</i>	Ideal Number of Attendees:			Designed For:	
	Up to 25	25-50	50+	Female	Male
Fashion & Finance	✓	✓	✓	✓	✓
CHANEL Lip Gloss Soiree	✓			✓	
Jo Malone Signature Scent	✓			✓	✓
Breakfast at Tiffany's	✓	✓	✓	✓	
Vision & Vines	✓	✓		✓	

Some of our top-rated events include the following:

- * **FASHION & FINANCE:** Experience the latest trends on the runway, personalized fragrances, and live illustrations of attendees, with a framed fashion illustration as a memorable takeaway.
- * **CHANEL LIP GLOSS SOIRÉE:** Turns a classic gift exchange into a luxurious, playful experience where guests swap and steal wrapped CHANEL lip glosses.
- * **JO MALONE SIGNATURE SCENT:** Customize your signature scent for yourself, your significant other and/or your home!
- * **BREAKFAST AT TIFFANY'S:** The iconic 1960s movie is a classic that so many women love, and when it's brought to life through a luxurious event it will surely be talked about and anticipated.
- * **VISION & VINES:** This vibrant event combines the creativity of vision boarding with the enjoyment of a glass of wine, offering a unique way to uncover and share goals, dreams, and aspirations with advisors and prospects.



CHANEL Lip Gloss Soirée

Let's Chat

Collaborate with us to design a customized event experience!

Booking In Market Events & Keynotes

Contact Chris Dungworth, RMA Speakers Bureau
612-747-6200 • chris.dungworth@rmaconnect.com